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ABSTRACT

The Barton County Community College Board of Trustees strives to emphasize: (1) outward vision rather than an internal preoccupation; (2) encouragement of diversity in viewpoints; (3) strategic leadership above administrative detail; (4) clear distinction between Board and staff roles; (5) collective rather than individual decisions; (6) the future rather than the past or present; and (7) productivity. Keeping with those characteristics, the 1999 Report Card highlights the accomplishments of the College's students and employees. This report presents a table of student characteristics and describes the College's goals that embody the Board's long-range mission. It also summarizes the Planning Council's six goals for 1999-2004 in the areas of community relations, marketing, quality teaching and learning, and resource management. This report also highlights the College's accomplishments in such areas as service to area business and industry, online training opportunities, recruitment and retention of full-time students, BARTONline, and implementation of the state's new performance method that includes 13 core indicators of success. The report includes individual faculty, staff, and athletics accomplishments, concluding with a look at the college's finances and the 1999 budget. (VWC)

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*Commitment to excellence, communication, engaging, fiscal efficiency, focus on quality, honesty, proactive, positive, respect for individual, team-based, and integrity have been identified by the Barton County Community College Board of Trustees as the most valuable characteristics of its governance process.*

Through policy governance, the Board views the citizens of Barton County as the owners of the College. And in fulfilling its duty to the owners, the Board strives to emphasize

a.) outward vision rather than an internal preoccupation;
b.) encouragement of diversity in viewpoints;
c.) strategic leadership above administrative detail;
d.) clear distinction between Board and staff roles;
e.) collective rather than individual decisions;
f.) the future rather than the past or present; and
g.) productivity.

Keeping with those characteristics, the ideals of policy governance, and as the citizens' elected representatives, the Board is proud to present its 1999 Report Card highlighting the accomplishments of the College's students and employees.

**The Students We Served**

A snapshot of the Fall 1998 enrollment revealed the diversity of our student population and the statewide impact of the College.

JC000253

**Student Characteristics**

| | | | |
|---|---|---|---|
| GENDER | Male | 3,441 | 52.7% |
| | Female | 3,087 | 47.3% |
| AGE | Under 18 | 339 | 5.2% |
| | 18 to 19 | 824 | 12.6% |
| | 20 to 21 | 830 | 12.7% |
| | 22 to 24 | 815 | 12.5% |
| | 25 to 29 | 998 | 15.3% |
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| | 65 and over | 112 | 1.7% |
| ETHNICITY | White, non-Hispanic | 5,083 | 77.9% |
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| | Asian Pacific Islander | 111 | 1.7% |
| | Alaskan Native/American Indian | 42 | 0.6% |
| | Unknown | 5 | 0.1% |
| RESIDENCY | In State | | |
| | Barton County | 1,372 | 21.0% |
| | Service Area (excluding Barton) | 918 | 14.1% |
| | Other KS Counties | 4,108 | 62.9% |
| | Out of State/International | 130 | 2.0% |

*Fall 1998 Headcount*
*Total Number of Students: 6,528*

# Report Card '99

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**BOARD OF TRUSTEES**

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BARTON
COUNTY COMMUNITY COLLEGE
245 NE 30th Road · Great Bend, Kansas 67530

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## *The College Mission*

Barton County Community College exists to improve the economic and social life of individuals and their contributions to society.

## *The Ends*

The following ends, or goals, put the College mission into a long-term perspective and embody the Board's long-range mission.

- Students will have the essential skills appropriate for their chosen field of endeavor.
- Students will be prepared for success in the workplace.
- Students will have the skills and knowledge required for successful entry into the workplace.
  1. Students will have the work ethics, discipline, and collaborative skills necessary to be successful in the workplace.
  2. Students will have the skills and knowledge necessary to maintain, advance, or change their employment or occupation.
- Students desiring academic advancement will be prepared for successful transfer to other colleges and universities.
  1. Students will have the academic prerequisites sufficient for successful transfer.
  2. Students will have appropriate knowledge of transfer requirements.
- Recipients pursuing individual interests will be personally enriched.
- Students will "relish" their "Barton Experience."
  1. In exit surveys and other feedback report mechanisms, students will speak highly and positively of their experiences at Barton.
  2. Students will site individual, personal, caring attention from faculty and staff as a significant factor in how they perceive their experience at Barton.

## *Planning Council Goals 1999-2004*

Assisted by the Planning Council comprising College and community representatives, six major initiatives were adopted by the Board of Trustees last fall. The Planning Council and its process ensures that a variety of perspectives from the campus and the community help focus the College's efforts toward its future.

**Community Relations**

*Increase visibility and active participation in the service area.*

- Enhance partnerships with business and industry.
- Develop and enhance partnerships with Unified School Districts and other educational entities.

**Marketing**

*Develop and maintain an integrated enrollment management approach to marketing, recruitment, and retention of students so that the College is able to realize a continuing fiscal balance.*

- Develop and implement strategies to increase Barton's share of both traditional and non-traditional age students.
- Investigate and develop retention strategies.

**Quality Teaching and Learning**

*Provide an effective environment for quality instruction, programs, and services that promote student success.*

- Develop flexible course scheduling for a variety of student populations.

**Resource Management**

*Ensure adequate financial, physical, and human resources to fulfill the College mission.*

- Establish scenerio contingency plans in the event of changes in the College's partnership with Fort Riley.

**Notice of Non-Discrimination:** It is the policy of Barton County Community College not to discriminate on the basis of race, color, national origin, sex, age, handicap or disability in its educational programs, activities or employment practices in compliance with Title VI, Title VII, Title IX, Section 504, and the Americans with Disabilities Act. Inquiries may be addressed to the BCCC Compliance Officer, or U.S. Department of Education, Region VII, Office of Civil Rights, 10220 N. Executive Hills Blvd., Kansas City, Missouri 64153.

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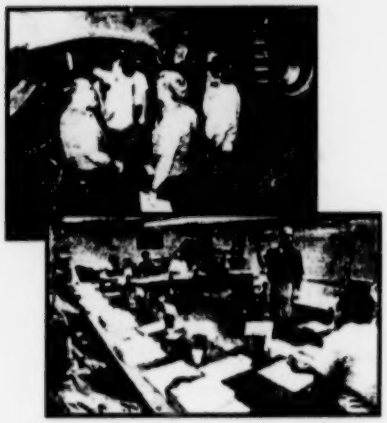


Barton's Case-IH Training Center served more technicians (250) than any of Case-IH's other five national training centers.

Area high school students now receive automotive technology training at the College. Those who choose to continue enter the second level of courses as freshmen at the College.

**Education-to-Go**

**BARTONline**

Barton debuted a strong educational presence on the World Wide Web.

EduKan

www.edukan.org

## *Highlighted Accomplishments*

- Although state regulatory changes provided a significant challenge, service to area business and industry is being successfully adapted. Community Education provided customized training for 20 area businesses and served more than 700 of their employees throughout the year. The College was able to work with businesses in a variety of ways including customized workplace Spanish courses that served 115 employees of several area businesses, customized training for the Holiday Inn, and a formal partnership with Wyer Creative Communications. The College also was able to assist Cal-Maine Foods, Chase, with training projects funded through a Kansas Industrial Training grant.

- Through unique online training opportunities, Community Education was able to offer Pharmacy Technician and Opthalmic Assistant training in June to 17 students and continues to offer short-term, non-credit coursework leading to certificates of completion in specific job training areas through Education-to-Go.

- The College increased the number of courses available to high school students for college or concurrent credit including both academic and vocational coursework. As an example, the Automotive Technology Program partnership with area high schools completed its first year successfully and enrollment will double in its second year. The program began with Great Bend High School and now includes Ellinwood and Hoisington high schools as well.

- Through a contract with nationally-known consultants Noel-Levitz, the College began efforts to improve its recruitment and retention of full-time students. Among the completed projects were a simplified academic scholarship program, a market penetration study that included projections for the number of high school graduates over the next five years, and efforts to improve advisement and customer service. The continuing project's efforts are summed up in the College's new slogan: Take the Opportunity!

- **BARTON***line*, featuring courses in Business and Pension Administration, Dietary Management, Hazardous Materials and Environmental Sciences, Military Studies, and Pre-Nursing, was developed and debuted.

- A consortium with Colby, Dodge City, Garden City, Pratt and Seward County community colleges spawned **EduKan** which offers general education courses via the Internet that can be used toward an associate degree. The colleges share equally in the income and costs of the program while students have the choice of which college issues their credit.

- The College began implementation of the state's new performance method that includes 13 core indicators of success. The method was designed by a task force sanctioned by the Kansas Association of Community College Trustees and the Council of Presidents and has been adopted by the newly reconsitituted Board of Regents. In the beginning the focus will be on five core indicators: student goal attainment; student satisfaction; student performance; measurement of critical skills; and client assessment of programs and services.
  - Four hundred forty-six associate degrees were earned by Barton students in 1998-99. In addition, 167 earned certificates for studies lasting less than one academic year and another 95 earned ceritificates for studies lasting at least one academic year but less than two academic years. In addition, through the College's Center for Adult Education, a total of 79 residents completed their GED at the Center or its outreach sites in Ellsworth, Larned and Russell.
  - The Noel-Levitz Student Satisfaction Inventory, completed in Fall 1998, asked freshmen students to rate the level of importance and their level of satisfaction with a variety of factors. Barton students consistently placed a higher level of importance on the factors and had a higher satisfaction level than their counterparts nationally. Also in Fall 1998, surveys of students in customized training courses showed 94 percent rated their training as very good or excellent and of great value to them. Furthermore, 99 percent expressed interest in taking another program.
  - The Outcomes Assessment Team began its difficult work of integrating assessment throughout the College's work and structure. Through its work, the College will be able to provide honest, accurate, and meaningful measurements of student performance and critical skills in the future.
  - In an Employer Survey assessing graduates' technical skills including job related, instruments and equipment, and computer usage, 99.5 percent of the employers rated Barton graduates' skills as average or above. In assessing "soft" skills such as time-management, quantity of work, following directions, working independently, working cooperatively, leadership, personal appearance, attendance, and punctuality, 90.6 percent rated Barton graduates average or above.
  - In an effort to ensure the College's future success as well as its fiscal efficiency, several administrative initiatives were begun. Starting with the instructional area, the College began reorganizing around "learning" principles. Stated simply, but profoundly in the tradition-rich world of higher education, the College will focus on learning rather than teaching.

■ The "Student Success Response for Developmental Education" was initiated for implementation through the 1999-2000 year. The plan includes mandatory placement for students underprepared for College level work and matches their needs by placing resources in needed coursework, services, and personnel.

■ Barton's Fort Riley Military Program, in the top five among Servicemen's Opportunity Colleges for producing graduates for the Army, has expanded its efforts to the National Guard. Its efforts have led to a Memorandum of Understanding with the Kansas National Guard to conduct military training in more than 20 classes with expansion the following year. Classes will be held at the Salina campus located at the National Guard Regional Training Center.

■ A new student housing facility to house 110 students was designed and constructed in less than eight months. The facility replaced temporary mobile units that were no longer cost effective to maintain. Funding for the project comes completely from student housing fees.

■ Voyager, a nationally-recognized series of intensive, yet fun, youth-oriented educational adventures for students in kindergarten through eighth grade was introduced in June. Barton joins Johnson County Community College as the only Kansas colleges offering Voyager. In parnership with organizations such as the Smithsonian Institution, NASA, and the Discovery Channel, Voyager offers a world-class curriculum. Due to its potential for enriching the education of area youth and its expense, the College is currently working with area schools and sponsoring businesses to make the programs more accessible.

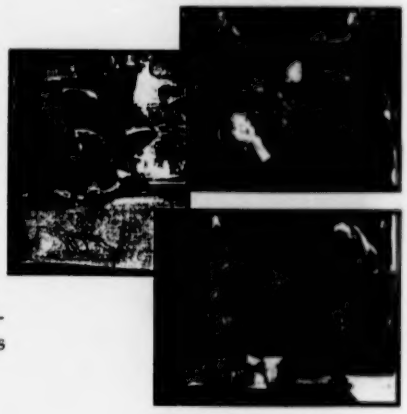
■ The Barton County Community College Foundation raised nearly $170,000 through its Academic Enrichment Fund Campaign and Big Benefit Auction. Its total assets climbed to $3.4 million.

■ The College continued its efforts in the highly competitive arena of grants to obtain funding for College and community improvement programs. State and federal grants totaled nearly $1.5 million for the year. Among the grants received were:

- The School-to-Career Grant, a four-year state grant, will work to inspire partnerships between schools, business, industry and community organizations in Northwest Kansas by funding pilot projects that better prepare students for the rigors of a highly technical and increasingly competitive job market. The School-to-Career Grant stems from the School-to-Work Opportunities Act passed by Congress in 1994.
- A grant from the U.S. Department of Education TRIO Program opened The Educational Opportunities Center, located at the Golden Belt One Stop Career Center, 1025 Main, Great Bend, and at the College's Junction City Satellite. The EOC provides information regarding financial and academic assistance available for individuals who desire to pursue a program of postsecondary education, and assists them in applying for admissions to institutions that offer programs of postsecondary education.
- The U.S. Department of Education TRIO Program also provided a grant for the College's new Upward Bound Program. The program identifies qualified youth who are low-income and potential first-generation college students, and encourages them to complete high school and enroll in postsecondary education by providing information and offering enrichment programs both on and off campus.
- An ABE/GED Grant funded by the Kansas State Department of Education provides ABE, GED, and ESL services at sites located in Great Bend, Larned, and Russell.
- A Technology Grant from KSDE purchased technology equipment for instructional purposes including the addition of a Musical Instrument Digital Interface (MIDI) computer lab with eight stations.
- A Non-Traditional Occupations Grant serves students in grades 7-14, counselors, instructors/teachers, administrators, employers, and the general public in 23 southwest Kansas counties. It is a component of a statewide system for technical assistance, resources and marketing strategies for non-traditional training programs and occupations.
- A Tech Prep Grant will enhance local Tech Prep activities between Barton and local school districts. High school and college level vocational/technical students who are enrolled in a sequenced, articulated set of courses that blend technical education with academic and employment skills that lead to an associate degree, apprenticeship, professional career or baccalaureate degree are the primary recipients of the services.
- A Carl Perkins Program Improvement Grant will provide funds to enhance the academic, vocation, and technical skills of post secondary students who elect to enroll in vocational and technical programs at Barton. (Funding will be used for curriculum development, technology development, professional development for faculty, business and industry activities, postsecondary linkages, and assessment and evaluation activities.
- Renewal grants also were received for Title IV, Title III, and RSVP.

**All 110 spaces in the new student housing facility were reserved prior to completion and arriving students provided positive reviews.**

Expanded Learning Voyager



**The introduction of Voyager began an adventure to enrich the education of area youth.**

Central Kansas EOC Educational Opportunity Center

**Barton obtained nearly $1.5 million in state and federal grants for College and community improvement programs.**

KANSAS

REGION I
SCHOOL ★ TO ★ CAREER
★ PARTNERSHIP ★

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# *Individual Accomplishments*

**J.B. Webster, Chairman of the Board of Trustees,** served as vice-president of the Kansas Association of Community College Trustees and was named to the Board of Regents Task Force on Post-Secondary Education Funding.

## Faculty

**Randy Allen, Psychology,** was appointed to the Academic Excellence Challenge Executive Committee.

**Mike Compton, Instrumental Music, and Vern Fryberger, Vocal Music,** conducted the 1998 Southwest District Middle School Honor Band and Honor Choir, respectively, at the Southwest District Kansas Music Teachers Association Convention in Dodge City.

**Steve Dudek, Art,** exhibited his paintings in five shows throughout Kansas and served as judge for the 30th Anniversary of the Russell Original Art Review Exhibition. He was recognized nationally as recipient of the Diane Hodel Memorial Award for his work, "Yellow Koi," in the 25th Annual Rocky Mountain National Watermedia Exhibition at the Foothills Art Center in Golden, Colo.

**Dr. Gillian Gabelmann, Physics & Planetarium Director,** has been participating in a series of nationwide workshops focusing on the use of microcomputer-based laboratories in college-level physics courses.

**LaVenne Gerritzen, Business Computer Management,** was elected vice president for the Faculty Council of Kansas Association of Community College Trustees.

**Dr. Timothy Kimmel, Biological Sciences,** was appointed to a second two-year term as president of the North American Falconers Association.

**Steve Pottorff, Agriculture,** was installed as president of the Great Bend Rotary Club and represented the local organization at the Rotary International Convention.

**Donna Staab, M.S.N., R.N., Continuing Nursing Education Specialist,** was appointed to a second two-year term on the Kansas State Board of Nursing Continuing Education Committee.

**Avalon White, Business Technology,** became a certified business etiquette consultant and began Confidence Plus, a new training program for business etiquette, offering customized seminars in conjunction with the College.

**Marcia Polenberg, Art,** exhibited her ceramic and mixed media work in 12 shows in Kansas and the United States inkcuding three national shows.

## Staff

**Carol Barta, Director of Library Services,** served a one-year term as president of the Kansas Library Association and received the College and University Library Section 's 1998 Legislative Leadership Award from the Kansas Library Association.

**Marlene Clayton, President 's Office Executive Secretary,** served as president of Barton County Community College Office Professionals.

**Mark Dean, Physical Plant Director,** was selected to serve on the State Department of Education Committee for Funding Capital Projects for ATVS, Technical Colleges and Community Colleges.

**Michael Dawes, Sports Information Director,** earned two 3rd place awards in the College Sports Information Directors of America District VII Writing Contest for his stories published in the Spring 1998 edition of Hilltopics.

**Linda Dueser, Communications Assistant,** earned 1st and 2nd place awards in the internal publications category of the Kansas Press Women 's 1998 Communications Contest for her stories published in the Communique. Her first-place story also won second place in the National Federation of Press Women 's Communications Contest.

**Dana Foss, Athletic Department Administrative Assistant,** was elected vice president of the Kansas Community College Athletic Secretaries organization.

**Julie Knoblich, Director of Human Resources,** was elected chairperson-elect of Kansas Community College Human Resource Managers.

**Dr. David J. Tarver, Dean of Student Development,** was one of 10 community members selected to participate in the Great Bend Chamber of Commerce Leadership Great Bend program and was appointed co-chairperson of the 1998 Great Bend United Way Campaign. He also was elected president of the Deans of Students of Kansas Community Colleges.

## Who 's Who Among America 's Teachers fifth edition nominees

Randy Allen, Karlene Barrett, Mary Barrows, Rick Bealer, Mike Compton, Steve Dudek, Robert Dunavan, Greta Foster, Vern Fryberger, Lee Frye, Dr. Gillian Gabelmann, LaVonne Gerritzen, Stephannie Goert, Ken Henderson, Jane Howard, Rachel Johnson, Gary Kenyon, Linda McCaffery, Rory Perrodin, Kay Robinson, Dr. Bahar Sheikh and Mark Shipman.

## Athletics

**Men 's Cross Country**
4th in Region VI championship

**Women 's Cross Country**
5th in NJCAA championship; Emile Loroupe 5th at NJCAA; 1st in Region VI championship

**Volleyball**
4th in NJCAA Tournament; Majorie Nepo & Katia Migray Laura, NJCAA All-Tournament Team; Danielle Geronymo & Heidi Kerbal, NJCAA & AVCA First Team All-American; Region VI Champion; 66 season victories sets NJCAA record; Russ Kinningham, District 4 "Coach of the Year"

**Men 's Basketball**
2nd in NJCAA Tournament; Lamont Roland and Alek Radojevic, NJCAA All-Tournament Team; Region VI Champions; Lamont Roland, NJCAA All-American First Team; Alek Radojevic, NJCAA All-American Honorable Mention; Ryan Cross, NABC and KJCCC Coach of the Year

**Women 's Basketball**
Wendy Okeson, NJCAA All-American Honorable Mention; Tony Hobson, KJCCC Coach of the Year

**Men 's Indoor Track**
NJCAA Champion; Lance Brauman, NJCAA Coach of the Meet; Region VI Champion

**Women 's Indoor Track**
NJCAA Champion; Lance Brauman, NJCAA Coach of the Meet; Region VI Champion

**Men 's Outdoor Track**
NJCAA Champion; Walter Davis, Male Athlete of the Meet; Lance Brauman, NJCAA Coach of the Meet; Region VI Champion

**Women 's Outdoor Track**
4th in NJCAA Championship; Region VI Champion

**Golf**
22nd at NJCAA Tournament; 3rd in District III Tournament

**Women 's Tennis**
6th in NJCAA Tournament; Region VI Tournament Champion

**Cheer Squad**
5th in NCA Championships

**Dance Line**
2nd in NCA Championships

**Booster Club**
Raised approximately $80,000 to offset out-of-state scholarships and Athletic Department projects.

History Instructor Linda McCaffery (left) received the College 's Distinguished Instructor Award from Dr. Paul Maneth, Dean of Academic Affairs during the 29th annual commencement ceremony. She was the 15th recipient of the award. It was the second time she has been so honored, having also received the award in 1993. ▼

Kristina Boger, Hoisington, Diana Kaeberle, Great Bend, and Peter Harley, St. John, received the 1998 Outstanding Graduate Awards during the 29th commencement ceremony. The Awards recognize graduates who have demonstrated excellence in academics, service and leadership and are selected by a five-member committee of faculty, staff, students and administration. ▶

Kristina Boger and Jamie Dame, Hoisington, joined 37 other students as members of the Phi Theta Kappa All-Kansas Academic Team. PTK is the honor fraternity for community colleges. The students were recognized at an awards luncheon sponsored by the Kansas Association of Community College Trustees to introduce Kansas legislators to the community colleges ' finest students. ▲

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## *Finances*

In establishing its 1999 budget, the Board of Trustees requested an increase of $134,729 in local property taxes to be used for salary increases. Those funds represent an overall salary increase of 2%, far less than is needed to fund the final year of a three-year plan to bring Barton salaries up to the level of its Kansas community college peers. On average, Barton employee salaries are currently 7.26% below those at peer institutions. The increase in local taxes came after a year in which the College reduced its spending by more than $1 million compared to 1995 and funded the second year of the salary increase plan. The funds used for salary increases represent less than a 1% increase in tax dollars and less than one mil in the levy.

**1999 vs. 1998 Operating Budget and Property Tax Request**

| | 1998 | 1999 | Change |
|---|---|---|---|
| Operating Budget | $13,939,746 | $14,074,478 | $134,732 |
| Property Tax Request | $4,837,873 | $4,972,602 | $134,729 |
| County Assessed Valuation | $145,664,554 | $142,925,059 | ($2,739,459) |
| Mil Levy | 33.107 | 34.792 | 1.685 |

Mils attributed to assessed valuation drop: 0.743, Mils attributed to tax increase: 0.942

**The Impact of Declining Assessed Valuation**

**If the county's assessed valuation had remained at its peak ($227,862,317 in 1982) the 1999 tax levy would be 1.823 mils.**

**How Barton Compares**

Based on 1998 Valuations and Community College Mil Levies

| County | College Taxes | Mil Levy | FTE Enrollment | Local Tax Per FTE |
|---|---|---|---|---|
| Barton | $4,822,531 | 33.107 | 2,380 | $2,026 |
| Ford | $4,488,302 | 25.557 | 1,248 | $3,596 |
| Finney | $5,990,191 | 16.740 | 1,567 | $3,823 |
| Seward | $5,431,898 | 26.979 | 858 | $6,330 |

**Barton's students are paying their share.**

Barton's students contribute approximately 20% of the College budget. They pay tuition and fees that place the College among the highest community colleges in the state. Historically, Barton has been in the middle of the pack when considering student cost. The more expensive tuition and fees become, the less accessible the College becomes to citizens who need education. The resulting loss in enrollment means less funding.

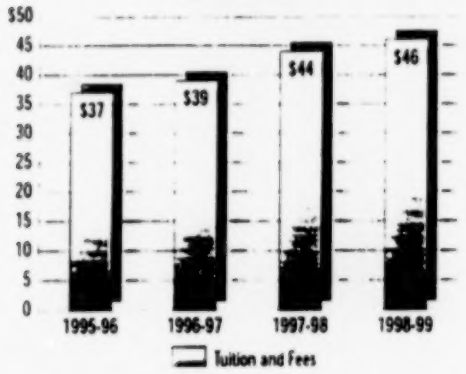
**The state has not paid its share.**

The state's inability to match state funding with statewide usage of community colleges resulted in higher local property taxes even though the College is spending less money. Local property taxes provide 35% of Barton's budget while the average at other Kansas community colleges is 45%.

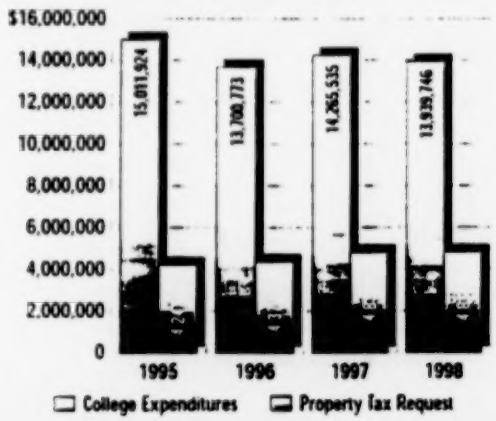
Through legislation known as Senate Bill 345, a new state funding formula would increase state funds to Barton, with 80% going to buy down the local property tax. At best, the bill would reduce local property taxes by less than one mil next year. Unfortunately, the formula shifts funds from some colleges to others and that shift would cost the College $600,000 in state aid and provide no local tax reduction at all if additional state funds are not tied to the new formula.

The Kansas Association of Community College Trustees recently voted unanimously to seek a more fair distribution of funds under the new formula while maintaining the local tax buy down. Reaction from the new Board of Regents has been positive. The new Regents assumed coordination of the state's community colleges previously legislated to the Board of Education and will advocate for all of higher education beginning in the FY 2000 legislature.

**Barton County Community College Student Cost**




**Barton County Community College Expenditures and Property Taxes**

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**The Students We Served**

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**Student Characteristics**

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BARTON
COUNTY COMMUNITY COLLEGE
245 NE 30th Road · Great Bend, Kansas 67530

*Take the Opportunity!*
www.barton.cc.ks.us



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## *The College Mission*

Barton County Community College exists to improve the economic and social life of individuals and their contributions to society.

## *The Ends*

The following ends, or goals, put the College mission into a long-term perspective and embody the Board's long-range mission.

- Students will have the essential skills appropriate for their chosen field of endeavor.
- Students will be prepared for success in the workplace.
- Students will have the skills and knowledge required for successful entry into the workplace.
  1. Students will have the work ethics, discipline, and collaborative skills necessary to be successful in the workplace.
  2. Students will have the skills and knowledge necessary to maintain, advance, or change their employment or occupation.
- Students desiring academic advancement will be prepared for successful transfer to other colleges and universities.
  1. Students will have the academic prerequisites sufficient for successful transfer.
  2. Students will have appropriate knowledge of transfer requirements.
- Recipients pursuing individual interests will be personally enriched.
- Students will "relish" their "Barton Experience."
  1. In exit surveys and other feedback report mechanisms, students will speak highly and positively of their experiences at Barton.
  2. Students will site individual, personal, caring attention from faculty and staff as a significant factor in how they perceive their experience at Barton.

## *Planning Council Goals 1999-2004*

Assisted by the Planning Council comprising College and community representatives, six major initiatives were adopted by the Board of Trustees last fall. The Planning Council and its process ensures that a variety of perspectives from the campus and the community help focus the College's efforts toward its future.

**Community Relations**

*Increase visibility and active participation in the service area.*

- Enhance partnerships with business and industry.
- Develop and enhance partnerships with Unified School Districts and other educational entities.

**Marketing**

*Develop and maintain an integrated enrollment management approach to marketing, recruitment, and retention of students so that the College is able to realize a continuing fiscal balance.*

- Develop and implement strategies to increase Barton's share of both traditional and non-traditional age students.
- Investigate and develop retention strategies.

**Quality Teaching and Learning**

*Provide an effective environment for quality instruction, programs, and services that promote student success.*

- Develop flexible course scheduling for a variety of student populations.

**Resource Management**

*Ensure adequate financial, physical, and human resources to fulfill the College mission.*

- Establish scenerio contingency plans in the event of changes in the College's partnership with Fort Riley.

**Notice of Non-Discrimination:** It is the policy of Barton County Community College not to discriminate on the basis of race, color, national origin, sex, age, handicap or disability in its educational programs, activities or employment practices in compliance with Title VI, Title VII, Title IX, Section 504, and the Americans with Disabilities Act. Inquiries may be addressed to the BCCC Compliance Officer, or U.S. Department of Education, Region VII, Office of Civil Rights, 10220 N. Executive Hills Blvd., Kansas City, Missouri 64153.

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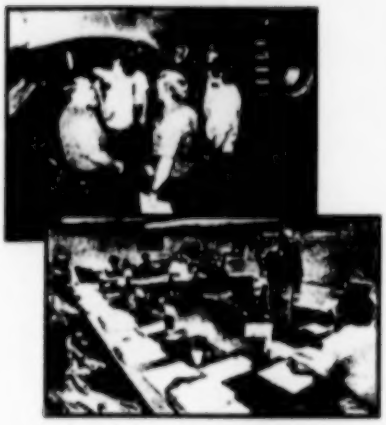

Barton's Case-IH Training Center served more technicians (250) than any of Case-IH's other five national training centers.

Area high school students now receive automotive technology training at the College. Those who choose to continue enter the second level of courses as freshmen at the College.

## Education-to-Go

## BARTONline

Barton debuted a strong educational presence on the World Wide Web.

EduKan

www.edukan.org

## *Highlighted Accomplishments*

■ Although state regulatory changes provided a significant challenge, service to area business and industry is being successfully adapted. Community Education provided customized training for 20 area businesses and served more than 700 of their employees throughout the year. The College was able to work with businesses in a variety of ways including customized workplace Spanish courses that served 115 employees of several area businesses, customized training for the Holiday Inn, and a formal partnership with Wyer Creative Communications. The College also was able to assist Cal-Maine Foods, Chase, with training projects funded through a Kansas Industrial Training grant.

■ Through unique online training opportunities, Community Education was able to offer Pharmacy Technician and Opthalmic Assistant training in June to 17 students and continues to offer short-term, non-credit coursework leading to certificates of completion in specific job training areas through Education-to-Go.

■ The College increased the number of courses available to high school students for college or concurrent credit including both academic and vocational coursework. As an exampie, the Automotive Technology Program partnership with area high schools completed its first year successfully and enrollment will double in its second year. The program began with Great Bend High School and now includes Ellinwood and Hoisington high schools as well.

■ Through a contract with nationally-known consultants Noel-Levitz, the College began efforts to improve its recruitment and retention of full-time students. Among the completed projects were a simplified academic scholarship program, a market penetration study that included projections for the number of high school graduates over the next five years, and efforts to improve advisement and customer service. The continuing project's efforts are summed up in the College's new slogan: Take the Opportunity!

■ **BARTON***line*, featuring courses in Business and Pension Administration, Dietary Management, Hazardous Materials and Environmental Sciences, Military Studies, and Pre-Nursing, was developed and debuted.

■ A consortium with Colby, Dodge City, Garden City, Pratt and Seward County community colleges spawned **EduKan** which offers general education courses via the Internet that can be used toward an associate degree. The colleges share equally in the income and costs of the program while students have the choice of which college issues their credit.

■ The College began implementation of the state's new performance method that includes 13 core indicators of success. The method was designed by a task force sanctioned by the Kansas Association of Community College Trustees and the Council of Presidents and has been adopted by the newly reconsitituted Board of Regents. In the beginning the focus will be on five core indicators: student goal attainment; student satisfaction; student performance; measurement of critical skills; and client assessment of programs and services.

- Four hundred forty-six associate degrees were earned by Barton students in 1998-99. In addition, 167 earned certificates for studies lasting less than one academic year and another 95 earned ceritificates for studies lasting at least one academic year but less than two academic years. In addition, through the College's Center for Adult Education, a total of 79 residents completed their GED at the Center or its outreach sites in Ellsworth, Larned and Russell.
- The Noel-Levitz Student Satisfaction Inventory, completed in Fall 1998, asked freshmen students to rate the level of importance and their level of satisfaction with a variety of factors. Barton students consistently placed a higher level of importance on the factors and had a higher satisfaction level than their counterparts nationally. Also in Fall 1998, surveys of students in customized training courses showed 94 percent rated their training as very good or excellent and of great value to them. Furthermore, 99 percent expressed interest in taking another program.
- The Outcomes Assessment Team began its difficult work of integrating assessment throughout the College's work and structure. Through its work, the College will be able to provide honest, accurate, and meaningful measurements of student performance and critical skills in the future.
- In an Employer Survey assessing graduates' technical skills including job related, instruments and equipment, and computer usage, 99.5 percent of the employers rated Barton graduates' skills as average or above. In assessing "soft" skills such as time-management, quantity of work, following directions, working independently, working cooperatively, leadership, personal appearance, attendance, and punctuality, 90.6 percent rated Barton graduates average or above.
- In an effort to ensure the College's future success as well as its fiscal efficiency, several administrative initiatives were begun. Starting with the instructional area, the College began reorganizing around "learning" principles. Stated simply, but profoundly in the tradition-rich world of higher education, the College will focus on learning rather than teaching.

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■ The "Student Success Response for Developmental Education" was initiated for implementation through the 1999-2000 year. The plan includes mandatory placement for students underprepared for College level work and matches their needs by placing resources in needed coursework, services, and personnel.

■ Barton's Fort Riley Military Program, in the top five among Servicemen's Opportunity Colleges for producing graduates for the Army, has expanded its efforts to the National Guard. Its efforts have led to a Memorandum of Understanding with the Kansas National Guard to conduct military training in more than 20 classes with expansion the following year. Classes will be held at the Salina campus located at the National Guard Regional Training Center.

■ A new student housing facility to house 110 students was designed and constructed in less than eight months. The facility replaced temporary mobile units that were no longer cost effective to maintain. Funding for the project comes completely from student housing fees.

■ Voyager, a nationally-recognized series of intensive, yet fun, youth-oriented educational adventures for students in kindergarten through eighth grade was introduced in June. Barton joins Johnson County Community College as the only Kansas colleges offering Voyager. In parnership with organizations such as the Smithsonian Institution, NASA, and the Discovery Channel, Voyager offers a world-class curriculum. Due to its potential for enriching the education of area youth and its expense, the College is currently working with area schools and sponsoring businesses to make the programs more accessible.

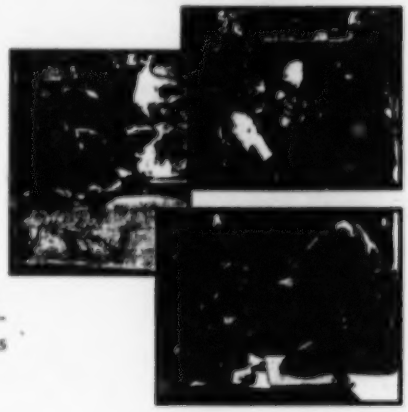
■ The Barton County Community College Foundation raised nearly $170,000 through its Academic Enrichment Fund Campaign and Big Benefit Auction. Its total assets climbed to $3.4 million.

■ The College continued its efforts in the highly competitive arena of grants to obtain funding for College and community improvement programs. State and federal grants totaled nearly $1.5 million for the year. Among the grants received were:

- The School-to-Career Grant, a four-year state grant, will work to inspire partnerships between schools, business, industry and community organizations in Northwest Kansas by funding pilot projects that better prepare students for the rigors of a highly technical and increasingly competitive job market. The School-to-Career Grant stems from the School-to-Work Opportunities Act passed by Congress in 1994.
- A grant from the U.S. Department of Education TRIO Program opened The Educational Opportunities Center, located at the Golden Belt One Stop Career Center, 1025 Main, Great Bend, and at the College's Junction City Satellite. The EOC provides information regarding financial and academic assistance available for individuals who desire to pursue a program of postsecondary education, and assists them in applying for admissions to institutions that offer programs of postsecondary education.
- The U.S. Department of Education TRIO Program also provided a grant for the College's new Upward Bound Program. The program identifies qualified youth who are low-income and potential first-generation college students, and encourages them to complete high school and enroll in postsecondary education by providing information and offering enrichment programs both on and off campus.
- An ABE/GED Grant funded by the Kansas State Department of Education provides ABE, GED, and ESL services at sites located in Great Bend, Larned, and Russell.
- A Technology Grant from KSDE purchased technology equipment for instructional purposes including the addition of a Musical Instrument Digital Interface (MIDI) computer lab with eight stations.
- A Non-Traditional Occupations Grant serves students in grades 7-14, counselors, instructors/teachers, administrators, employers, and the general public in 23 southwest Kansas counties. It is a component of a statewide system for technical assistance, resources and marketing strategies for non-traditional training programs and occupations.
- A Tech Prep Grant will enhance local Tech Prep activities between Barton and local school districts. High school and college level vocational/technical students who are enrolled in a sequenced, articulated set of courses that blend technical education with academic and employment skills that lead to an associate degree, apprenticeship, professional career or baccalaureate degree are the primary recipients of the services.
- A Carl Perkins Program Improvement Grant will provide funds to enhance the academic, vocation, and technical skills of post secondary students who elect to enroll in vocational and technical programs at Barton. (Funding will be used for curriculum development, technology development, professional development for faculty, business and industry activities, postsecondary linkages, and assessment and evaluation activities.
- Renewal grants also were received for Title IV, Title III, and RSVP.

**All 110 spaces in the new student housing facility were reserved prior to completion and arriving students provided positive reviews.**

Expanded Learning Voyager



**The introduction of Voyager began an adventure to enrich the education of area youth.**

Central Kansas EOC Educational Opportunity Center

**Barton obtained nearly $1.5 million in state and federal grants for College and community improvement programs.**

KANSAS

REGION I
SCHOOL★TO★CAREER
★PARTNERSHIP★



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# *Indiviaual Accomplishments*

**J.B. Webster, Chairman of the Board of Trustees,** served as vice-president of the Kansas Association of Community College Trustees and was named to the Board of Regents Task Force on Post-Secondary Education Funding.

## Faculty

**Randy Allen, Psychology,** was appointed to the Academic Excellence Challenge Executive Committee.

**Mike Compton, Instrumental Music, and Vern Fryberger, Vocal Music,** conducted the 1998 Southwest District Middle School Honor Band and Honor Choir, respectively, at the Southwest District Kansas Music Teachers Association Convention in Dodge City.

**Steve Dudek, Art,** exhibited his paintings in five shows throughout Kansas and served as judge for the 30th Anniversary of the Russell Original Art Review Exhibition. He was recognized nationally as recipient of the Diane Hodel Memorial Award for his work, "Yellow Koi," in the 25th Annual Rocky Mountain National Watermedia Exhibition at the Foothills Art Center in Golden, Colo.

**Dr. Gillian Gabelmann, Physics & Planetarium Director,** has been participating in a series of nationwide workshops focusing on the use of microcomputer-based laboratories in college-level physics courses.

**LaVonne Gerritzen, Business Computer Management,** was elected vice president for the Faculty Council of Kansas Association of Community College Trustees.

**Dr. Timothy Kimmel, Biological Sciences,** was appointed to a second two-year term as president of the North American Falconers Association.

**Steve Pottorff, Agriculture,** was installed as president of the Great Bend Rotary Club and represented the local organization at the Rotary International Convention.

**Donna Staab, M.S.N., R.N., Continuing Nursing Education Specialist,** was appointed to a second two-year term on the Kansas State Board of Nursing Continuing Education Committee.

**Avalon White, Business Technology,** became a certified business etiquette consultant and began Confidence Plus, a new training program for business etiquette, offering customized seminars in conjunction with the College.

**Marcia Polenberg, Art,** exhibited her ceramic and mixed media work in 12 shows in Kansas and the United States inkcuding three national shows.

## Staff

**Carol Barta, Director of Library Services,** served a one-year term as president of the Kansas Library Association and received the College and University Library Section's 1998 Legislative Leadership Award from the Kansas Library Association.

**Marlene Clayton, President's Office Executive Secretary,** served as president of Barton County Community College Office Professionals.

**Mark Dean, Physical Plant Director,** was selected to serve on the State Department of Education Committee for Funding Capital Projects for ATVS, Technical Colleges and Community Colleges.

**Michael Dawes, Sports Information Director,** earned two 3rd place awards in the College Sports Information Directors of America District VII Writing Contest for his stories published in the Spring 1998 edition of Hilltopics.

**Linda Dueser, Communications Assistant,** earned 1st and 2nd place awards in the internal publications category of the Kansas Press Women's 1998 Communications Contest for her stories published in the Communique. Her first-place story also won second place in the National Federation of Press Women's Communications Contest.

**Dana Foss, Athletic Department Administrative Assistant,** was elected vice president of the Kansas Community College Athletic Secretaries organization.

**Julie Knoblich, Director of Human Resources,** was elected chairperson-elect of Kansas Community College Human Resource Managers.

**Dr. David J. Tarver, Dean of Student Development,** was one of 10 community members selected to participate in the Great Bend Chamber of Commerce Leadership Great Bend program and was appointed co-chairperson of the 1998 Great Bend United Way Campaign. He also was elected president of the Deans of Students of Kansas Community Colleges.

## Who's Who Among America's Teachers fifth edition nominees

**Randy Allen, Karlene Barrett, Mary Barrows, Rick Bealer, Mike Compton, Steve Dudek, Robert Dunavan, Greta Foster, Vern Fryberger, Lee Frye, Dr. Gillian Gabelmann, LaVonne Gerritzen, Stephannie Goerl, Ken Henderson, Jane Howard, Rachel Johnson, Gary Kenyon, Linda McCaffery, Rory Perrodin, Kay Robinson, Dr. Bahar Sheikh and Mark Shipman.**

## Athletics

**Men's Cross Country**
4th in Region VI championship

**Women's Cross Country**
5th in NJCAA championship; Emile Loroupe 5th at NJCAA; 1st in Region VI championship

**Volleyball**
4th in NJCAA Tournament; Majorie Nepo & Katia Migray Laura, NJCAA All-Tournament Team; Danielle Geronymo & Heidi Kerbal, NJCAA & AVCA First Team All-American; Region VI Champion; 66 season victories sets NJCAA record; Russ Kinningham, District 4 "Coach of the Year"

**Men's Basketball**
2nd in NJCAA Tournament; Lamont Roland and Alek Radojevic, NJCAA All-Tournament Team; Region VI Champions; Lamont Roland, NJCAA All-American First Team; Alek Radojevic, NJCAA All-American Honorable Mention; Ryan Cross, NABC and KJCCC Coach of the Year

**Women's Basketball**
Wendy Okeson, NJCAA All-American Honorable Mention; Tony Hobson, KJCCC Coach of the Year

**Men's Indoor Track**
NJCAA Champion; Lance Brauman, NJCAA Coach of the Meet; Region VI Champion

**Women's Indoor Track**
NJCAA Champion; Lance Brauman, NJCAA Coach of the Meet; Region VI Champion

**Men's Outdoor Track**
NJCAA Champion; Walter Davis, Male Athlete of the Meet; Lance Brauman, NJCAA Coach of the Meet; Region VI Champion

**Women's Outdoor Track**
4th in NJCAA Championship; Region VI Champion

**Golf**
22nd at NJCAA Tournament; 3rd in District III Tournament

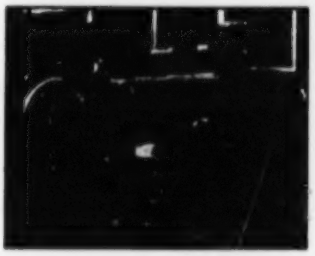
**Women's Tennis**
6th in NJCAA Tournament; Region VI Tournament Champion

**Cheer Squad**
5th in NCA Championships

**Dance Line**
2nd in NCA Championships

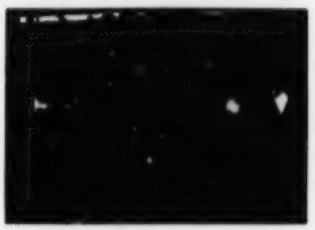
**Booster Club**
Raised approximately $80,000 to offset out-of-state scholarships and Athletic Department projects.

History Instructor Linda McCaffery (left) received the College's Distinguished Instructor Award from Dr. Paul Maneth, Dean of Academic Affairs during the 29th annual commencement ceremony. She was the 15th recipient of the award. It was the second time she has been so honored, having also received the award in 1993. ▼



Kristina Boger, Hoisington, Diana Kaeberle, Great Bend, and Peter Harley, St. John, received the 1998 Outstanding Graduate Awards during the 29th commencement ceremony. The Awards recognize graduates who have demonstrated excellence in academics, service and leadership and are selected by a five-member committee of faculty, staff, students and administration. ▶

Kristina Boger and Jamie Dame, Hoisington, joined 37 other students as members of the Phi Theta Kappa All-Kansas Academic Team. PTK is the honor fraternity for community colleges. The students were recognized at an awards luncheon sponsored by the Kansas Association of Community College Trustees to introduce Kansas legislators to the community colleges' finest students. ▲





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## *Finances*

In establishing its 1999 budget, the Board of Trustees requested an increase of $134,729 in local property taxes to be used for salary increases. Those funds represent an overall salary increase of 2%, far less than is needed to fund the final year of a three-year plan to bring Barton salaries up to the level of its Kansas community college peers. On average, Barton employee salaries are currently 7.26% below those at peer institutions. The increase in local taxes came after a year in which the College reduced its spending by more than $1 million compared to 1995 and funded the second year of the salary increase plan. The funds used for salary increases represent less than a 1% increase in tax dollars and less than one mil in the levy.

### 1999 vs. 1998 Operating Budget and Property Tax Request

| | 1998 | 1999 | Change |
|---|---|---|---|
| Operating Budget | $13,939,746 | $14,074,478 | $134,732 |
| Property Tax Request | $4,837,873 | $4,972,602 | $134,729 |
| County Assessed Valuation | $145,664,554 | $142,925,059 | ($2,739,459) |
| Mil Levy | 33.107 | 34.792 | 1.685 |

Mils attributed to assessed valuation drop: 0.743, Mils attributed to tax increase: 0.942

**The Impact of Declining Assessed Valuation**

If the county's assessed valuation had remained at its peak ($227,862,317 in 1982) the 1999 tax levy would be 21.823 mils.

### How Barton Compares

Based on 1998 Valuations and Community College Mil Levies

| County | College Taxes | Mil Levy | FTE Enrollment | Local Tax Per FTE |
|---|---|---|---|---|
| Barton | $4,822,531 | 33.107 | 2,380 | $2,026 |
| Ford | $4,488,302 | 25.557 | 1,248 | $3,596 |
| Finney | $5,990,191 | 16.740 | 1,567 | $3,823 |
| Seward | $5,431,898 | 26.979 | 858 | $6,330 |

**Barton's students are paying their share.**

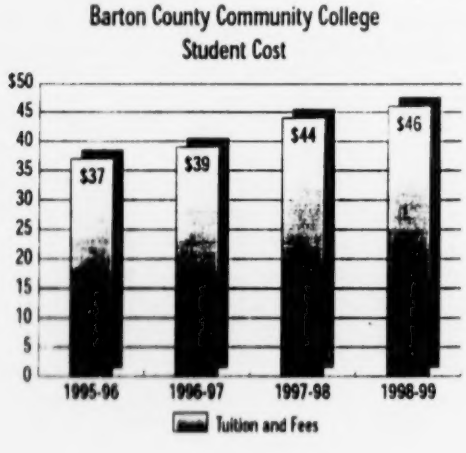
Barton's students contribute approximately 20% of the College budget. They pay tuition and fees that place the College among the highest community colleges in the state. Historically, Barton has been in the middle of the pack when considering student cost. The more expensive tuition and fees become, the less accessible the College becomes to citizens who need education. The resulting loss in enrollment means less funding.

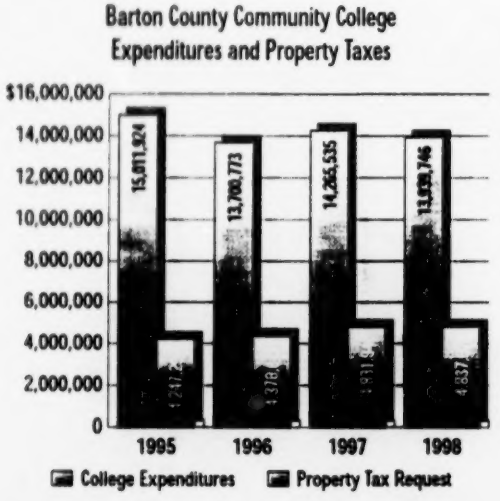
**The state has not paid its share.**

The state's inability to match state funding with statewide usage of community colleges resulted in higher local property taxes even though the College is spending less money. Local property taxes provide 35% of Barton's budget while the average at other Kansas community colleges is 45%.

Through legislation known as Senate Bill 345, a new state funding formula would increase state funds to Barton, with 80% going to buy down the local property tax. At best, the bill would reduce local property taxes by less than one mil next year. Unfortunately, the formula shifts funds from some colleges to others and that shift would cost the College $600,000 in state aid and provide no local tax reduction at all if additional state funds are not tied to the new formula.

The Kansas Association of Community College Trustees recently voted unanimously to seek a more fair distribution of funds under the new formula while maintaining the local tax buy down. Reaction from the new Board of Regents has been positive. The new Regents assumed coordination of the state's community colleges previously legislated to the Board of Education and will advocate for all of higher education beginning in the FY 2000 legislature.

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